

## PROTECT ATTORNEY-CLIENT PRIVILEGE BY SAFEGUARDING DATA INTEGRITY

More than ever it's essential for law firms to satisfy privacy and compliance regulations while at the same time keeping costs in line. Cloud-based backup is the go-to solution for protecting the vast amount of client data stored by firms, including recordings, research, and transcripts.

Maintaining the security and availability of data demands that your firm comply with strict privacy regulations. KeepItSafe® offers a comprehensive data-security strategy, providing enterprise-class, cloud-based backup and Disaster Recovery-as-a-Service (DRaaS) solutions for the legal community's full range of needs.



## COMPREHENSIVE DATA PROTECTION

KeepItSafe, a business cloud backup solution, is your full-service data-security partner. Our custom cloud backup and recovery solution provides seamless and continuous data protection no matter where your data resides.



### KeepItSafe Online Backup and Recovery

Secure, scalable, and easy-to-manage online backup managed with 24/7 support.



### KeepItSafe Mobile Backup

Endpoint backup, file sharing, collaboration, and data-loss prevention in one unified solution.



### KeepItSafe Disaster Recovery

Available fully managed and monitored Disaster Recovery-as-a-Service



### KeepItSafe Cloud2Cloud

SaaS application backup exceeding basic SaaS cloud-provider protection levels.

## KeepItSafe SATISFIES LEGAL INDUSTRY COMPLIANCE REGULATION DEMANDS

A major compliance challenge that often goes unrecognized (until it's too late) is that law firms tend to entrust their data to cloud providers who fall short of supplying full data compliance. Cloud security firm SkyHighNetworks reports that fewer than 10% of cloud vendors encrypt customer data while it's at rest in the cloud.

KeepItSafe delivers enterprise-class online backup and disaster recovery that provides highly encrypted protection of data whether it's at rest or in flight, ensuring the easy and secure retrieval of data for eDiscovery needs, disaster recovery, or simply to retrieve a lost file. KeepItSafe is invaluable for:

- ✓ Protecting attorney-client privilege
- ✓ Meeting Sarbanes-Oxley regulations
- ✓ Supporting case management and billing platforms (e.g., ProLaw, Time Matters, PCLaw)
- ✓ Protecting sensitive data on mobile devices
- ✓ Offering fully managed and automated off-site data protection
- ✓ Ensuring 24/7 live support and data recovery
- ✓ Offering military-grade encryption both at the source and within our multiple secure data centers



## ESSENTIAL SOLUTIONS FOR COMPLETE CLOUD-BASED DATA SECURITY

KeepItSafe offers simple, secure, and managed cloud backup and disaster recovery solutions for law firms. In addition, we have joined with Veeam to provide cloud-based online backup and Disaster Recovery-as-a-Service (DRaaS). In tandem with Veeam, KeepItSafe can provide professional services to lead you through cloud-based disaster recovery planning and to advise you on the optimal disaster recovery plan, whether that be a simple backup or full replication.

### KeepItSafe ONLINE BACKUP

Not all cloud-based online backup services are created equal. Global site options, top-tier networks, and 100% availability are keys to a comprehensive backup strategy. KeepItSafe Online Backup provides a powerful and reliable feature-set to help you avoid the risk of catastrophic data loss.

KeepItSafe Online Backup can also leverage Veeam Cloud Connect to enable law firms and legal departments to access the KeepItSafe global data center network. This lets you keep an up-to-date copy or secondary copy of your virtualized applications in the KeepItSafe cloud to restore files and virtual disks to your local environment swiftly.

### KeepItSafe DISASTER RECOVERY-as-a-SERVICE

Critically recognized as a trusted leader in Disaster Recovery-as-a-Service (DRaaS), KeepItSafe provides a consistent user experience and reduced overall cost to protect your data (backup + replication + cloud = KeepItSafe DR).

- » High-Speed Recovery
  - Enables low recovery time objectives (RTOs) of < 15 minutes.
- » Data Loss Avoidance
  - Avoids data loss with low recovery point objectives (RPOs) of < 15 minutes.
- » Verified Protection
  - Restore every file, app and VM with automated backup and DR testing.
- » Leveraged Data
  - Low-risk deployment with a production-like test environment.
- » Complete Visibility
  - Proactive monitoring and alerting of issues before operational impact.

The ideal data-protection service for law organizations, KeepItSafe with Veeam Cloud Connect Replication is a fully integrated, fast, and secure way to back up and restore data to and from the cloud.

#### The 3-2-1 Rule

The 3-2-1 rule states that you need to keep 3 copies of your data stored on 2 types of media, with 1 copy being off-site.

Getting backups off-site can be challenging due to limited bandwidth, exploding data sets, and a lack of resources required to build or maintain a true off-site backup repository.

With KeepItSafe Online Backup you can master the 3-2-1 rule without dumping money and resources into a second site or adding bandwidth—just leverage the KeepItSafe cloud backup repository services.



Create 3 copies of your data  
(1 primary copy and 2 backups)



Store your copies in at least  
2 types of storage media  
(local drive, network share/NAS,  
tape drive, etc.)



Store 1 of these  
copies off-site

Using best practices will save your firm time and provide partners, attorneys, support staff, and clients with peace of mind knowing that the firm's entire system and data are protected and in compliance. Contact us to schedule your free Network Evaluation and Data Protection Assessment, as well as to begin a free trial.

**KeepItSafe offers comprehensive cloud data availability solutions — contact us**

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