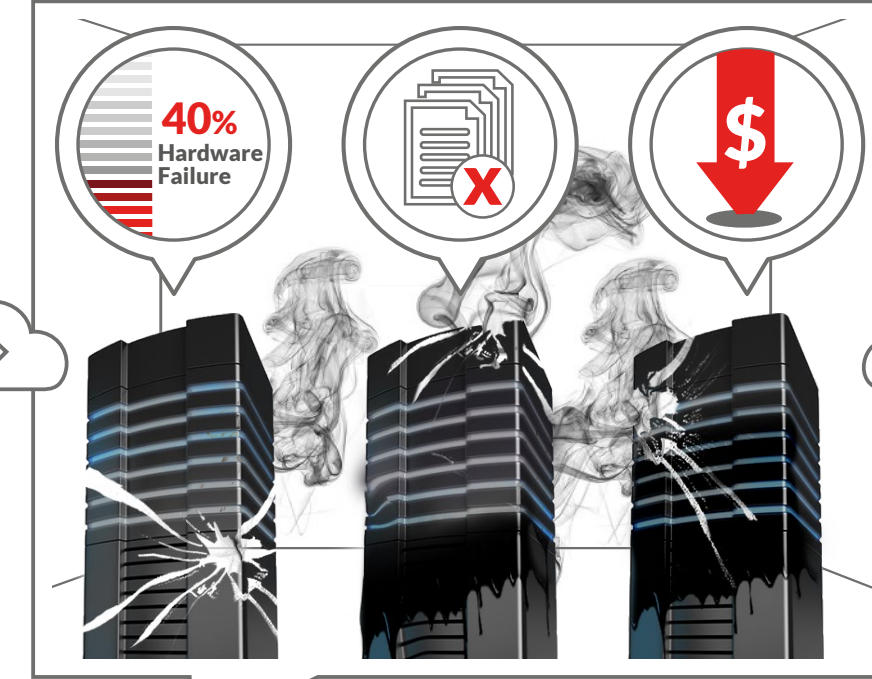




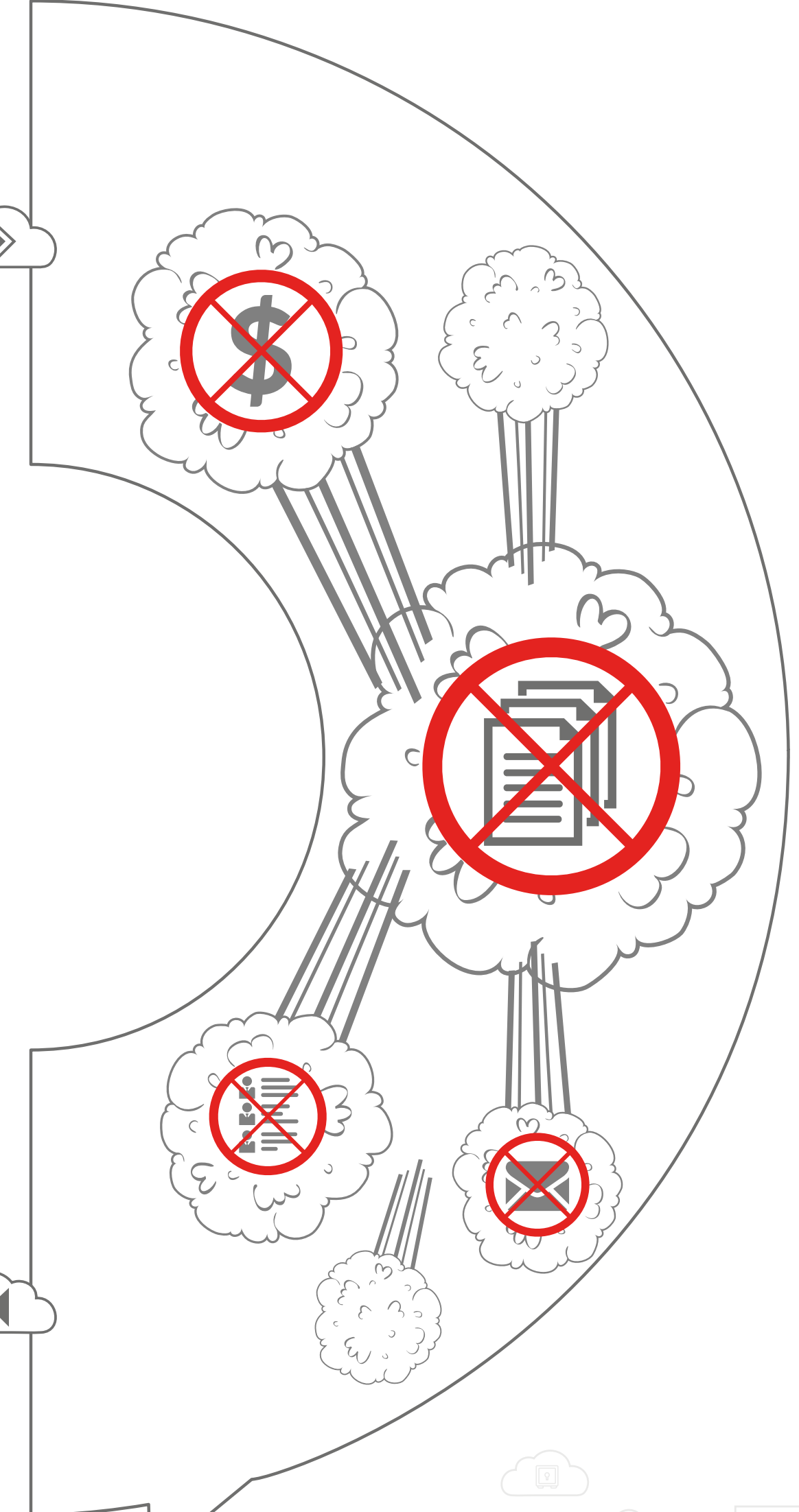
01
It was a normal Monday morning at PPL Aquatic Group.



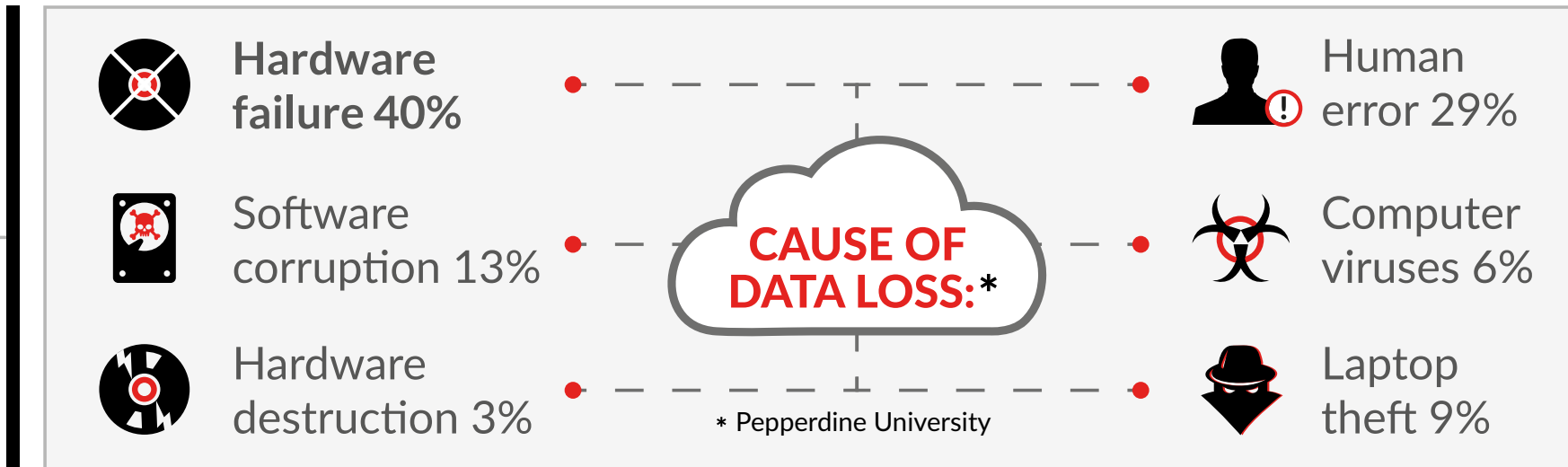
02
The PPL Finance Team was preparing invoices for a large bill run.



03
The Server Crashed!



THE COST OF LOST DATA
"\$7,900 is the average cost of downtime per minute".
- Ponemon Institute



07
Invoices were sent successfully.



06
And received their lost data in minutes.



05
To the broken server's dismay, they had KeepItSafe.

04
And all customer information was lost!