

# KeepItSafe MOBILE SECURE ENTERPRISE-LEVEL ENDPOINT BACKUP

## KeepItSafe FEATURES

KeepItSafe,® a brand of j2 Global, Inc., (NASDAQ: JCOM), is a global leader in providing comprehensive data availability with best-of-breed technologies, and Software-as-a-Service solutions for cloud backup, disaster recovery, mobile endpoint, and SaaS application protection.

For more than a decade, KeepItSafe has serviced more than 40,000 corporate customers across four continents, and protected over 50 petabytes of mission-critical data every year. Keys to your success with KeepItSafe include:

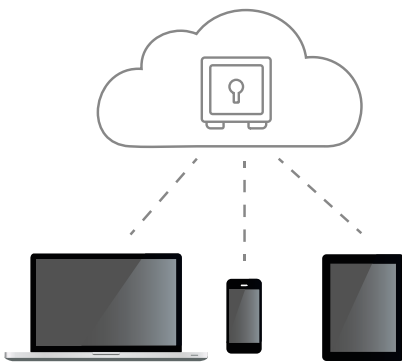
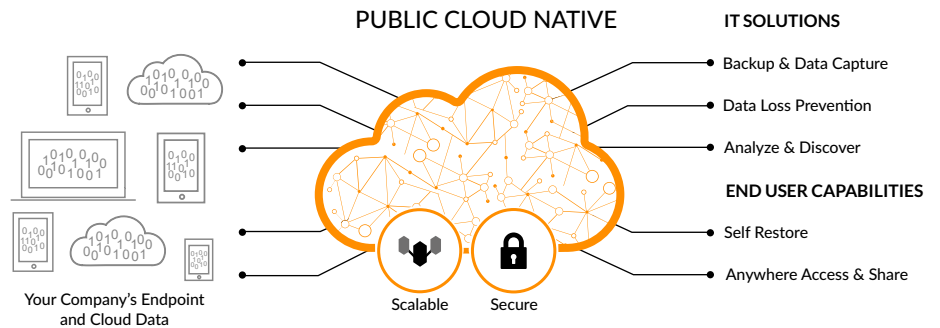
- ✓ 20+ years of cloud experience
- ✓ Backing by \$1.2 billion company
- ✓ 24/7 live support available
- ✓ Regulation- & industry-compliant
- ✓ Providing configuration and testing through to production
- ✓ Offering fully managed and monitored services
- ✓ End-to-end 256-bit encryption for secure cloud transitions
- ✓ Redundant global data-center footprint across North America, Europe, and Australasia

## SECURE CLOUD BACKUP FOR THE MOBILE WORKFORCE

The always-on, 24/7 workforce phenomenon has given rise to the choice by employees to adopt a bring your own device (BYOD) strategy to connect remotely to their business applications. Users expect the same in-office experience and performance, but mobility has led to less IT visibility into critical business data on endpoint devices, and added the potential for data loss and breach.

The rapid adoption of cloud collaboration platforms like Office 365 (OneDrive, SharePoint, and Exchange Online), Google Apps for Work (Google Drive and Gmail), Salesforce, and Box have helped create an IT environment with limited visibility and control over corporate data across a global set of devices.

KeepItSafe Mobile puts control back into IT's hands, with integrated tools for protecting and governing data across multiple operating systems, networks, and remote devices. All while providing a seamless end-user experience.



## COMPREHENSIVE ENDPOINT BACKUP AND PROTECTION PROTECT DATA EVERYWHERE ON LAPTOPS & MOBILE DEVICES

Our KeepItSafe Mobile solution is purpose-built to help enterprise IT departments simplify the complexity related to managing corporate data dispersed across a global landscape, highlighted by laptops, smart devices, and cloud collaboration tools outside a protected firewall.

With a complete view of enterprise data across all endpoint devices, KeepItSafe Mobile can be easily implemented by global customers to prevent data loss and address governance, compliance, and e-discovery needs at a time when organizations are increasingly mobile and distributed.

As a KeepItSafe customer, your IT team will have the ability to mitigate remote-workforce risks through our endpoint security platform, KeepItSafe Mobile.



**28%**

of critical corporate data reside exclusively on company laptops.

Source:

**65%**

of critical corporate data on company laptops is routinely left unprotected.

Source:

**47%**

of companies plan to enable ROBO locations for data backup to a cloud location.

Source:

**43%**

of IT pros say data confidentiality and integrity are their top concerns using mobile devices.

Source:

## BACKUP DESIGNED FOR THE MOBILE WORKFORCE DATA GOVERNANCE, COMPLIANCE, AND LOSS-PREVENTION PROTECTION

KeepItSafe Mobile offers a fully managed and monitored endpoint solution to provide backup, file sharing, collaboration, and data-loss prevention in a single unified solution. Storing company data in the KeepItSafe secure cloud gives IT managers the control they need to protect their business against unforeseen data catastrophes.

Flexible and infinitely scalable, KeepItSafe Mobile is easy to deploy while promoting productivity and ease-of-use for users and admins alike.

### USER BENEFITS ENDPOINT DATA PROTECTION



#### Mobile backup

Backs up a wide variety of devices (iPads, tablets, smartphones), operating systems (iOS, Android), and hardware (laptops, desktops).



#### Mobile apps

User-friendly mobile apps provide “anytime/anywhere” access to data, and comprehensive self-service capabilities.



#### Deduplication

Application-aware deduplication enables efficient backup over patchy networks.



#### Nonintrusive backups

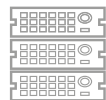
All backups and restores are nonintrusive, running discreetly in the background.



#### File-sharing and storage

Enables enterprise-wide collaboration from any device via file-sharing and storage.

### ADMINISTRATOR BENEFITS AUTOMATE DATA BACKUP ACROSS ALL DEVICES



#### Encryption

Highest encryption standards for critical files on laptops, tablets, and smartphones.



#### Administrator configuration

Easy admin configuration of select folders or files avoids need for heavy disk encryption.



#### Meets ISO 27001 security standards

Your data is continuously protected by the highest security standards available. Plus, geo-location and remote data-wiping protect lost or stolen devices from data breach.



#### Profile management

Policy and profile management provides an integrated solution for backup and prevention of data loss.



#### Analytics

Robust analytics and graphical dashboards enable a 360° view of user data, including devices, locations, and activity streams.