

Trusted Protection of Your Patient Records

A major focus for healthcare providers is the security and privacy of electronic health records and their transmission between entities. Organizations must develop and document security procedures that ensure the confidentiality of patient records — both at rest and in transit.

Designed to improve the efficiency of health care by standardizing the exchange of private medical information, The Health Insurance Portability and Accountability Act (HIPAA) impacts all areas of the health industry. **KeepItSafe®** can help you address these complex federal regulations.



Here's how we do it:

Under HIPAA Security Rule 164.308(a)(7)(ii)(A), medical providers and their associates must by law implement a data backup plan that ensures Protected Health Information (PHI) is properly safeguarded. In accordance with HIPAA, KeepItSafe ensures that data is encrypted prior to being sent to the KeepItSafe servers and that data remains encrypted on the servers.

KeepItSafe will sign a required HIPAA Business Associate Agreement with either a covered entity or business associate (healthcare organizations and their contractors) to certify that they comply with the new HIPAA Omnibus Rule. In addition, our HIPAA-ready solution for healthcare organizations includes:

- ✓ Fully managed and automated off-site data protection
- ✓ User authentication and role-based access
- ✓ 24/7 live support and data recovery
- ✓ Proactive monitoring and customized notifications
- ✓ Support for backing up mobile devices such as laptops, smartphones, and tablets
- ✓ Military-grade encryption at the source and within our two highly secure offsite data center locations (SSAE 16 Type I & II)
- ✓ Customizable archive and retention rules for retaining large amounts of data



KeepItSafe offers comprehensive cloud data availability solutions — contact us

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