

## FULLY MANAGED CLOUD-BASED **DISASTER RECOVERY** — FOR PEACE OF MIND



Businesses are vigilant about protecting their data, both onsite and off. But the mere ability to back up and restore data after a disaster is not sufficient. In the event of total failure, you need a secure, reliable bare-metal recovery plan, capable of restoring everything with little or no interruption to your business operations. This requires a comprehensive, fully managed disaster recovery solution.

Most recovery services restore your data and *systems only to your own onsite infrastructure*. But **KeepItSafe DR**, a premium DRaaS (Disaster Recovery as a Service) solution, provides the added capability to failover your IT systems to the KeepItSafe onsite hardware or to our virtual cloud environment — eliminating costly downtime and getting you back up and running quickly.

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**90%** OF BUSINESSES LOSING DATA FROM A DISASTER ARE FORCED TO SHUT DOWN WITHIN TWO YEARS.<sup>1</sup>

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Comprehensive, guaranteed disaster recovery is a necessity for businesses expecting to continue operations following a data-loss incident.

KeepItSafe DR provides businesses with an all-in-one disaster recovery and online backup solution — a fully managed and monitored DRaaS that replicates and protects an enterprise's data across multiple offsite servers, and provides failover in the event of any disaster.

With customer data monitored 24/7, KeepItSafe DR is designed to recover business servers and get enterprises up and running in minutes after any catastrophe. It is the next-gen solution for business continuity, disaster recovery and online backup that will fully protect physical, virtual, and cloud resources.

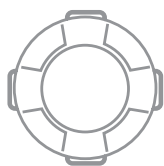


# TOTAL RECOVERABILITY. DAY OR NIGHT.



## Continuous server backup

- ✓ Continuous, application-aware snapshots of entire server
- ✓ Global deduplication and compression that ensures a reduction in storage requirements
- ✓ Integrated, application-aware modules for Exchange and SQL



## Fast disaster recovery

- ✓ All-in-one solution combines data backup and disaster recovery capabilities
- ✓ Push-button failover to onsite KeepItSafe appliance or to the KeepItSafe cloud environment
- ✓ Military-grade encryption ensure data is secure at all times
- ✓ Fully monitored and managed by certified KeepItSafe engineers



## Secure cloud environment

- ✓ All KeepItSafe cloud environments are top tier, SAE16 certified facilities
- ✓ All KeepItSafe data centers are redundant, there is no single point of failure in any respect
- ✓ KeepItSafe is ISO 27001 certified
- ✓ There are zero declaration fees, failover fees, or cloud usage fees



## Cloud recovery planning and testing by certified consultants

- ✓ Fully documented step-by-step recovery plan for servers, including precise restore instructions
- ✓ Customer training for all processes to ensure clarity of roles and responsibilities during a crisis
- ✓ Annual testing and exercising of failover services for continuous peace of mind



## Easy centralized management and control

- ✓ Manage entire environments from a single pane of glass
- ✓ Flexible retention policies
- ✓ Exception alerting to Windows event log or to email
- ✓ Command-line interface for scripting

<sup>1</sup>London Chamber of Commerce, "Disaster Recovery: Business Tips for Survival".

KeepItSafe offers comprehensive cloud data availability solutions — contact us

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