

KeepItSafe CLOUD2CLOUD SAAS BACKUP & RECOVERY FOR BUSINESS

KeepItSafe FEATURES

KeepItSafe,® a brand of j2 Global, Inc., (NASDAQ: JCOM), is a global leader in providing comprehensive data availability with best-of-breed technologies, and Software-as-a-Service solutions for cloud backup, disaster recovery, mobile endpoint, and SaaS application protection.

For more than a decade, KeepItSafe has serviced more than 40,000 corporate customers across four continents, and protected over 50 petabytes of mission-critical data every year. Keys to your success with KeepItSafe include:

- ✓ 20+ years of cloud experience
- ✓ Backing by \$1.2 billion company
- ✓ 24/7 live support available
- ✓ Regulation- & industry-compliant
- ✓ Providing configuration and testing through to production
- ✓ Offering fully managed and monitored services
- ✓ End-to-end 256-bit encryption for secure cloud transitions
- ✓ Redundant global data-center footprint across North America, Europe, and Australasia

PROTECT YOUR CLOUD APPLICATION DATA

The disbursement of today's 24/7 workforce has resulted in a loss of data control for companies. Data on laptops and smartphones, as well as within cloud applications like Microsoft Office 365, Google Apps for Work, Salesforce, and Box translates to an increased risk of company data loss, along with the inability to track, hold, or monitor data for regulatory compliance and legal obligations.

KeepItSafe, with its endpoint and cloud app integration, lets enterprises regain control and address these challenges by providing a centralized system for the management, governance, and recovery of user data - no matter where the data resides.



BRIDGE THE GAP EASY SYSTEM CONNECTIVITY

Your cloud data is invaluable and needs to be protected.

KeepItSafe Cloud2Cloud (SaaS backup) supplies the necessary “gap coverage” between where typical public cloud providers leave off and customer responsibility begins. SaaS providers are under no obligation to recover your data should it get lost, exposing you to heightened risks of intellectual property loss and regulatory noncompliance.

SaaS providers protect themselves against the most common downtime culprits, including loss of power, natural disaster, and application failures. But their data protection ends here, and if they accidentally lose your data they are insulated against liability by their service level agreements.

KeepItSafe designed Cloud2Cloud to integrate with Office 365 (OneDrive, SharePoint, and Exchange Online), Google Apps for Work (Google Drive and Gmail), Salesforce, and Box via its application programming interface (API). Admins simply connect to their cloud application service via the administration panel, and KeepItSafe Cloud2Cloud starts collecting and scanning data by user.

Organizations are on their own to safeguard and recover data they've entrusted to a public cloud. Take control of your cloud application data with KeepItSafe Cloud2Cloud, the business SaaS backup solution that integrates seamlessly with KeepItSafe Online Backup to protect all your data, whether it resides on-site or in a third-party cloud.



69%

of organizations have either apps or infrastructure running in the cloud.

Source: **Forbes**

32%

of cloud app users reported losing data from a cloud-based application.

Source: **ABERDEEN GROUP**

“As you move to cloud applications, unless you’re using one of the few SaaS data-protection solutions, your data has just gone from well-protected to unprotected.”

Source: **ESG**
Enterprise Strategy Group

64%

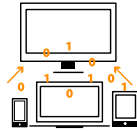
of lost data is associated with human error.

Source: **ABERDEEN GROUP**

100%

Certified Cloud with compliance for: SOC1, SOC2, SOC3, ISAE-3402, PCI-DSS Level 1 and ISO 27001.

SIMPLIFY SAAS BACKUP BENEFITS



KeepItSafe SaaS data backup gives businesses multiple options for easily configuring, managing, and scheduling all online backup activities from the same intuitive interface, while ensuring full regulatory compliance.

- ✓ Agentless back-up of data in SaaS/PaaS clouds to authorized, secure data centers, or proprietary data centers
- ✓ Choice of frequency and granularity of backups on a data-source-by-data-source basis, ensuring data protection as long as required for compliance and business continuity
- ✓ Recovery Time Objectives and Recovery Point Objectives set and achieved
- ✓ All data securely stored and encrypted, denying access to unauthorized users
- ✓ Data always accessible, even after canceling SaaS/PaaS subscriptions

CENTRALIZED VISIBILITY OVER-DISPERSED DATA



With KeepItSafe Cloud2Cloud, enterprises have a single access point for viewing and managing data without having to scour multiple disjointed systems to find it. By centralizing cloud application and endpoint user data, and adding capabilities for richer data insights, KeepItSafe Cloud2Cloud aids in adhering to corporate data policies and regulatory compliance requirements. These capabilities include:

- ✓ Federated search to let administrators locate any file across all users, devices, and cloud applications
- ✓ Tamper-proof user and admin audit trails to provide transparency, traceability, and accountability into all activities in the organization for compliance initiatives
- ✓ Automated compliance management powered by full text search capabilities and built-in compliance templates (e.g., HIPAA-, GLBA-, PHI/PII-related) to monitor for potential data risks and easily meet data regulations
- ✓ Investigative access to enable IT and legal teams to locate, view, preserve, and collect data without affecting custodians
- ✓ Built-in legal hold workflow to facilitate the collection and preservation of relevant custodian data for legal teams
- ✓ Secure file system access to enable ingestion into an eDiscovery platform directly from the KeepItSafe repository for further review by legal teams
- ✓ Forensic-based collection and chain of custody reporting to ensure legal admissibility and remove the risk of spoliation

ONE-STEP ARCHIVING FOR USER DATA



Managing data across multiple data sources means that holding and storing data for long-term archiving becomes more complex for IT, as each system has its unique nuances. KeepItSafe Cloud2Cloud enables the organization to centralize the data across sources, by user, and retain it as long as necessary.

- ✓ Retain all user data for as long as necessary to meet corporate governance obligations
- ✓ Search historically across data and audit trails to identify data necessary for compliance responses
- ✓ Protect data from accidentally being purged by ensuring it’s preserved even after employees depart